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FOR IMMEDIATE RELEASE

MSHSL, School Space Media create live streaming partnership



BROOKLYN CENTER, Minn. --- The Minnesota State High School League announced today a partnership with School Space Media and www.prepspotlight.tv to bring unprecedented live streaming coverage of League events.

During the 2018-19 school year, School Space Media will provide exclusive and extensive coverage of 20 League activities via the Internet free of charge to viewers.



School Space Media

“We are really excited about this next chapter in bringing League events to our member schools and fans,” said Tim Leighton, the MSHSL’s Communications Coordinator. “In this constantly-evolving media world, streaming is an important medium in sharing the events, news and features of the League to our followers.”

School Space Media’s online coverage will include most League events with the exception of the Prep Bowl football championship games, the semifinals and championship rounds of the girls hockey tournament, all championship rounds of the boys hockey tournament, and the championship rounds of both boys and girls basketball. 45TV, the League’s television broadcast partner, will stream those events free of charge at www.prep45.com .

PrepSpotlight.tv began streaming high school activities in 2013. In that span, the St. Paul-based company has streamed more than 2,000 high school events in three states. PrepSpotlight.tv has worked with the MSHSL since 2015, providing online coverage of the football quarterfinals, as well as the basketball, soccer, lacrosse and Adapted Athletics state tournaments.

“PrepSpotlight.tv makes it easier to be a fan of high school sports,” said Brian Nicholson, president of School Space Media. “This partnership provides Minnesota high school sports fans with the best coverage, and together, we’re providing access like no other association in the country. That means more coverage and more memories for the participants and the fans.”

PrepSpotlight.tv is the television programming division of School Space Media. School Space Media provides unique media platforms to serve high school sports fans and advertisers.

In addition to producing Minnesota Prep Spotlight, School Space Media continues to produce high school sports shows and livestreaming in Colorado and Arizona. The website Prepspotlight.tv is the premiere online home of high school athletic sports streams.